



Sponsorship Opportunities

IPMA-HR GKC is a not-for profit professional organization for persons engaged in public sector human resources to discuss current developments, policies and issues that shape today's human resources field. We rely on membership dues and sponsorships to keep our learning and networking activities affordable for our members. Our organization is interested in partnering with businesses throughout the metropolitan area. By partnering with IPMA-HR GKC, your organization can share information about your products and services in a consistent and professional way with over 100 public- sector human resources professionals throughout the metropolitan area. To learn more about our organization visit our website at www.ipma-gkc.org. Sponsorships may be in the form of direct payments or in providing goods and services for use by the organization.

You can partner with IPMA-HR GKC as an advertiser, sponsor or as a speaker to include:

\$100.00	Friend of IPMA-HR GKC	Company Name / logo advertised on annual conference program
\$250.00	Bronze Medal Sponsor	Company Name / logo advertised on annual conference program Vendor booth at annual conference
\$500.00	Monthly Luncheon Sponsor	Company is acknowledged as a luncheon sponsor Receive 3-5 minutes of podium time at beginning of luncheon May distribute marketing materials at each place setting
\$750.00	Silver Sponsor	Logo posted on IPMA-HR GKC Website Sponsor Page for six months during membership year Acknowledgment as Sponsor at IPMA-HR GKC events during membership year <u>¼ Quarter page</u> ad in the annual conference program <u>One</u> full registration to annual conference <u>and</u> vendor booth Conference attendee list
\$1000.00	Gold Sponsor*	Logo posted on IPMA-HR GKC Website Sponsor page for entire membership year. Acknowledgement as a sponsor at IPMA-HR GKC events during membership year <u>½ Half page</u> ad in the annual conference program Opportunity to distribute marketing materials at annual conference Opportunity to introduce <u>one</u> speaker at annual conference 2-3 Minutes of podium time to introduce self & services <u>Two</u> full registrations to annual conference <u>and</u> vendor booth Conference attendee list

\$1500.00	Platinum Sponsor*	<p>Logo posted on IPMA-HR GKC Website Sponsor page for entire membership year.</p> <p>Acknowledgement as a sponsor at IPMA-HR GKC events</p> <p><u>Full-page</u> ad in the annual conference program</p> <p>Opportunity to distribute marketing materials at annual conference</p> <p>Opportunity to introduce <u>one</u> speaker at a <u>general</u> session at the annual conference</p> <p>3-5 minutes of podium time to introduce self & services</p> <p><u>Three</u> full registrations to annual conference <u>and</u> vendor booth</p> <p>Conference attendee list</p>
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**These sponsorships are limited in number.*

IPMA-HR GKC is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to our organization under IRC Section 170.

Speaking Opportunities

If you, or someone you know, is interested in making a presentation at one of our monthly or annual education events, please contact Lisa York, Program Chair, at lyork@lenexa.com. Presenters must offer topics of interest that are relevant to our membership and should be experienced in public speaking.

Good and Services

Goods and services donated for use by the IPMA-HR GKC Chapter may include use of space, sponsoring a meal or refreshment break at the annual conference, or providing a specialized service or items for use by the Chapter. If you or someone you know is interested in providing goods or services for the Chapter, please contact Dennis Dumovich, Member-at-Large, at ddumovich@jacksongov.org or Lorraine Wesley, Member-at-Large, at lorraine.wesley@kcmo.org.

